



CITY OF DURHAM | NORTH CAROLINA

Date: September 22, 2015

To: Thomas J. Bonfield, City Manager

Through: W. Bowman "Bo" Ferguson, Deputy City Manager

From: Rhonda B. Parker, Director, Parks and Recreation

Subject: Lease of W. I. Patterson Recreation Center and Contract for Service with Achievement Academy of Durham

Executive Summary

In the fall of 2012 Durham Parks and Recreation (DPR) ended the provision of programs at East Durham Recreation Center, TA Grady Recreation Center and W.I. Patterson Recreation Center. DPR now only provides Summer Day Camp programming at the East Durham and W.I. Patterson facilities. The City entered into a three-year lease with the Durham Housing Authority for their use of the T.A. Grady facility in April 2014.

The tenant of the W. I. Patterson Recreation Center notified DPR of its intention to not renew the lease in May 2015. Staff issued a Request for Proposals for a new tenant in August 2015. The Achievement Academy of Durham proposal was selected by the committee. There were no other proposals submitted.

This agreement with Achievement Academy of Durham (AAD) will provide programming to support residents to increase literacy and numeracy skills, earn a high school equivalency diploma and if successful take advantage of post-secondary learning opportunities leading to sustainable employment. This program will meet Monday – Friday and hold extended hours on Thursday evenings. Participants work with volunteers to establish and achieve personal learning goals. The program serves up to 150 youth and adults annually. Individual participants are evaluated annually. The organization self-evaluates every six months for overall agency effectiveness.

Recommendation

The Administration recommends that City Council authorize the City Manager to execute the Lease for W. I. Patterson Recreation Center and Contract for Service with Achievement Academy of Durham.

Background

The W. I. Patterson Recreation Center located at 2614 Crest Street is a small recreation facility. DPR has offered after school care, summer day camp and after school programming at this facility. In the past several years, attendance for programming during the traditional school year has reduced significantly. DPR ceased programming at W. I. Patterson Recreation Center after the close of the 2012 Summer Day Camp Program.

This unique agreement will offer beneficial programming at W. I. Patterson during the months that DPR will not be offering programming at the site. It will also provide for the security and care of

the City's asset during the traditional school year. During the summer months DPR will provide a Summer Day Camp program at the facility.

The City will continue to fund the utilities and costs associated with the security system for the facility. AAD will not be charged a monthly rent in return for providing programming on behalf of the City at this facility. The Scope of Services attached to the agreement details the roles and responsibilities of AAD and the City. Key points within the Scope of Services include:

- All fees charged to participants by AAD will be reviewed by the Director of Parks and Recreation ("DPR"). AAD will have in place a scholarship program to assist residents who cannot afford to pay.
- AAD will assume custodial responsibilities for the facility, which will alleviate demand on the Facility Maintenance Operations division of the General Services Department during the months of September - May.
- AAD must perform criminal background checks on staff and volunteers. AAD must submit, in writing, the policy and procedures for criminal background checks.
- AAD will have two community meetings a year to inform the public about programming services and scholarships available. AAD shall schedule these meetings and inform the Assistant Director early enough of these meeting dates so that the City can publicize them in "Play More" and other City publications and calendars.

At the end of May, AAD will cease its regular programming so that the facility can be prepared for summer day camp programming. This agreement allows for four (4) annual renewals to be executed by the City Manager.

Issues/Analysis

DPR issued a Request for Proposals in August to offer this opportunity to service/programming organizations within our community. The proposal by AAD was the only proposal received and was well received by the committee. The Administration believes that this agreement will insure that beneficial programming will continue to be offered on behalf of DPR at the W. I. Patterson Recreation Center. The collaborative nature of the agreement is beneficial to both parties and the residents of Durham.

Alternatives

The Council does not approve of this agreement and programming will only be offered at the W. I. Patterson Recreation Center during the summer months.

Financial Impact

There is no financial impact to the City with the execution of this agreement. The City will continue to pay for utilities and security of the facility throughout the year. This agreement will benefit residents by having activities available at the facility.

DBE Summary

The Department of Equal Opportunity/Equity Assurance has reviewed DPR's advertising and the proposal by AAD and determined that both are in compliance with the Ordinance to Promote Equal Business Opportunities in City Contracting.

Attachments: Lease of Non-Residential Property and Contract for Service with Achievement Academy of Durham